

Conditions of sale

Extime JCDecaux Airport

(Applicable to all advertising campaigns implemented on or after 1st January 2024)

« Extime JCDecaux Airport » is a brand marketed by Extime Media.

1. Applications

The Conditions of sale complete the General Terms & Conditions of Sale and Tariff 2024 of Extime JCDecaux Airport. These Conditions of sale as well as the General Terms & Conditions of Sale and Tariff 2024 can be downloaded from the website jcdecaux.fr or obtained on request.

Capitalised terms in the Conditions of sale have the same meaning as in the General Terms & Conditions of Sale and Tariff, with the exception however of those expressly defined in the Conditions of sale.

Without prejudice to the provisions to the contrary stipulated in this document, the 2024 Conditions of sale apply, to the exclusion of any other commercial conditions, to advertising campaigns subscribed to with Extime JCDecaux Airport (or "Extime Media") on or after January 1st, 2024, and carried out in the airports managed by Paris Airport.

2. Discounts

The discounts detailed in articles 2.1 to 2.4 below are calculated from the gross media rate excluding tax of the campaigns and apply cumulatively except for the Multiple Mandatory Discounts that applies to the rate after all other discounts have been applied.

2.1 Specific Discounts

Extime Media reserves the right to grant specific discounts (in particular entitled "exceptional discounts") on the gross excluding tax of the corresponding campaign, as in the following cases:

- Commission for Government Information Services: 5%
- Discount for general interest campaigns and "civic" actions: 5%
- Special offers, specific events and seasonal offers.

Information regarding any discounts possibly granted by Extime Media, as well as their conditions of application, can be obtained by contacting the Sales Department of Extime JCDecaux Airport.

2.2 Volume discount

The volume discount is determined by the gross turnover excluding taxes generated by campaigns subscribed directly or indirectly by an Advertiser with Extime Media in 2024.

Gross Turnover (excl. Taxes)	Discount
100 001€ - 1 000 000€	-1%
1 000 001€ - 1 500 000€	-1.75%
> 1 500 000€	-2.5%

2.3 Agency Commission

An Agency Commission of fifteen percent (15%) is granted to any Advertiser whose advertising orders are placed through an Authorised Account Payer.

It is calculated on the gross rate excluding tax for the related campaign.

2.4 Multiple Mandatory Discounts

Any Advertiser purchasing their campaigns from Extime Media in 2024 through an Authorised Account Payer holding at least two mandates generating invoicing by Extime Media will benefit from a discount determined by segment of net turnover excluding taxes generated by the campaigns purchased by the Authorised Account Payer and executed during the year 2024.

Non-compliance with any of the conditions qualifying the status of the Authorised Account Payer entails the loss of the benefit of this discount, whether this non-compliance is the responsibility of the Advertiser and/or its Account Payer.

It shall be calculated on the basis of the gross rate, excluding tax, of the corresponding campaign, after deduction of other discounts for higher ranks granted, under the above conditions.

Gross Turnover (excl. Taxes)	Discount
100 000€ - 200 000€	-1%
200 001€ - 500 000€	-2%
> 500 000€	-3%

3. Add-on factor pluri-advertiser

Any campaign by an Advertiser featuring a brand, a product and/or logo of one or more other Advertiser(s) must be subject, prior to its reservation, to an agreement from Extime Media.

A cost increase of fifteen percent (15%) will then be applied for each additional logo and/or brand.

This rate increase applies to the gross media rate excluding tax for the campaigns.